

*it's all about*

HELPING MAKE

**NEW ZEALAND**

**BETTER**

**FOR**

NEW ZEALANDERS

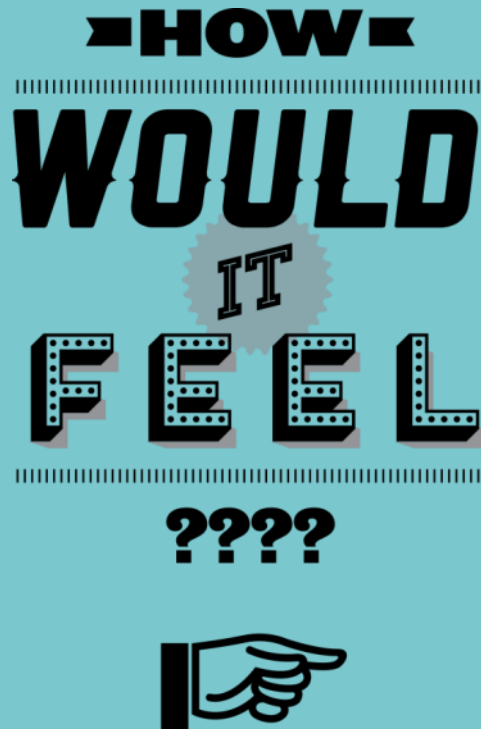


# Project / Programme Planning and Funding GUIDE

New Zealand Government



Te Tari Taiwhenua  
Internal Affairs



# Good Governance...

*(What funders look for...)*

- **Organisation / Group**
  - ✓ *Purpose? / Vision? / Aim?*
  - ✓ *Good structure / systems in place i.e. COI?*
- **Committee**
  - ✓ *Chairperson, Secretary, Treasurer, Members?*
- **Regular Meetings & Minutes (incl. AGM)**
  - ✓ *Minutes – motions noted, signed off*
  - ✓ *Payments – passed at meetings*
  - ✓ *Funding Applications – agreed at meetings*
- **Legal Entity**
  - ✓ *IF funding request is over \$10k, need to be registered with the Companies Office*
    - ✓ *(the Charities Services is a different function)*

# Good Financial Management

## *(What funders look for...)*

- **Good financial systems & recording in place**
  - ✓ *Bank Account with ORGANISATION NAME – at least 2 or 3 bank signatories*
- **Regular Treasurer financial reports in meeting minutes**
  - ✓ *Income & Expenditure*
  - ✓ *Payments motioned at meetings*
- **Annual Financial Accounts**
  - ✓ *Passed & signed at an Annual General Meeting (AGM)*
  - ✓ *Must be prepared inline with your constitution / rules i.e. Audited or Independently Reviewed*
  - ✓ *IF Registered with Charities Services (not compulsory), financial reporting must be inline with their standards.*
  - ✓ *NOTE: For Internal Affairs grants, groups must provide accounts that are under 18 months old*
  - ✓ *For New Organisations, Up to date Bank Statement (transactions for last year & balance)*
- **Accountability**
  - ✓ *Able to report on grants received and monies spent*

# **Project (& Programme) Planning**

A Clear &  
**POWERFUL**  
STRATEGY



# Project / Programme Purpose

*Explain to funders what you want to do and why...*

- 1) **WHAT** do you want to do?
  - a) *i.e.* What do you want **funding for**?
- 2) **WHAT** is the **community need** you propose to meet and how do you know this is needed? Is there anyone else delivering this?
- 3) **WHAT** are the expected **benefits / outcomes** and how will you achieve it?
- 4) **HOW** will you **show / measure** that you have achieved the intended outcomes / benefits?



# PROJECT Example #1 – Te Aroha Hall

- 1) **Funding for** – to install a disabled ramp and handrails for our front entrance.
- 2) **Community Need** – A number of elderly and special needs groups use the hall for their programmes. Access to the hall, moreso in bad weather, is not safe for users.
- 3) **Benefits / Outcomes** – The ramp and handrails will ensure our hall is both safe and easily accessible for all of the community.
- 4) **Measure** – Receipts, invoices, photos, written feedback from participants – written forms, photos, facebook?

# PROJECT Example #1 – Te Aroha Hall Budget

**1 July 2017 to 30 June 2018 (A MUST!)**

ANTICIPATED EXPENDITURE			
ITEMS	QUOTE #1	QUOTE #2	Final Budget
Builder	\$ 3,320.00	\$ 4,500.00	\$3,320.00
Building Materials	\$ 6,800.00	\$ 7,100.00	\$6,800.00
<b>TOTALS</b>	<b>\$10,120.00</b>	<b>\$11,600.00</b>	<b>\$10,120.00</b>

ANTICIPATED INCOME	
Trust Waikato (approved)	\$ 1,000.00
Te Aroha Hall Committee (fundraising)	\$ 1,000.00
Lottery Funding ( <i>this request</i> )	\$ 8,120.00
<b>TOTAL</b>	<b>\$10,120.00</b>

# PROGRAMME Example #2 – Huntly Seniors Group

- 1) **Funding for** – Seniors Day Trip
- 2) **Community need** – A high number of elderly on low incomes who are either living alone and/or require transport assistance to connect with others. Social isolation and loneliness are one of the main issues for the elderly / disabled. There are no senior programmes in town.
- 3) **Benefits / Outcomes** – The day trip will provide an affordable opportunity for elderly / seniors to socialise as well as enjoy fellowship and friendship.
- 4) **Measure** – Invoices, receipts, written feedback from participants – written forms, photos, facebook?



# PROGRAMME Example #2 – Huntly Seniors Group

## Day Trip - Programme and Budget

1 Apr 2017 to 30 Mar 2018

Programme		Resources	Budget / Quote	Applcn COGS	COGS Actual	Applcn Trust Waikato	TW Actual
8am	Depart on Bus (30 ppl)	Transport	\$600	600	600		
10am	Morning Tea						
11am	<b>Activity #1:</b> Museum Visit	Museum Entry	\$150			150	100
1pm	Lunch	Meals	\$300	300	0		
2pm	<b>Activity #2:</b> Hamilton Gardens	Free Entry					
3pm	Return on Bus						
			<b>\$1050</b>	<b>900</b>	<b>600</b>	<b>150</b>	<b>100</b>

# ANNUAL PLANNER

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Governance</b>				AGM				Grant received				ACCOUNT ABILITY
<b>Financial</b>			End of Financial Year						Approve final budget		Invoices / receipts paid	

## PROJECT PLANNER

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Day Trip</b>	Plan Programme	get quotes	complete budget identify funders	approve by committee submit funding request					Confirm prog & costs	Day Trip	Photos / report of trip	

## FUNDING PLANNER

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>COGS</b>				<i>Opens</i>	<b>Closes</b>		<b>Meeting \$\$</b>	Grant received				

# PLANNING is IMPORTANT

- **ALWAYS** have your **Project Plan** and **Budget** completed **BEFORE** looking for funding
- **SEARCH** funders database
  - **Generosity NZ** (*free access at local libraries*)
  - **Philanthropy NZ** website
- **CONTACT** funders **WELL BEFORE** submitting an application
  - **CHECK** their funding criteria / requirements i.e. documentation.
  - Ensure you show alignment with funders **priorities**
- **CHECK** closing and meeting dates – do an **ANNUAL** funding calendar (if not 18 months forward)



# Key Points when applying for funding

*Things to have in place....*

- Good Governance
- Good Financial Systems
- An Overall Project Plan with a clear Project Purpose / Outcome(s)
- A Budget outlining resources required

***Then** you are ready to search for the right funder....*

- **TALK** to funders individually!

## **FURTHER INFORMATION:**

- [www.communitymatters.govt.nz](http://www.communitymatters.govt.nz)



**Lottery Community  
&  
Community Organisations  
Grants Scheme (COGS)**

# Lottery Community

*Lottery Community grants are available for not-for-profit organisations with a community or social service focus for ongoing operating costs or projects which help improve the quality of people's lives in their communities.*

*A Lottery Community committee looks at the outcomes of your project or services and how they will benefit your community and help:*

- support volunteers*
- help people to help themselves*
- promote community wellbeing*
- promote community or cultural identity*
- support vulnerable people*
- help people feel that they belong and can take part in their community.*

*Each Lottery Community committee determines the outcomes and priorities it wants to achieve from the investment of the grant money available in its area.*

**Lottery Community Committee priorities are on the following link:**

**<https://www.communitymatters.govt.nz/lottery-community/>**

**Two funding rounds for each 12 months**

# Community Organisations Grants Scheme (COGS)

*Provides grants to non-profit organisations delivering community-based social services that contribute to achieving locally-determined outcomes.*

- *Funding Round is once a year*
  - *Usually - April - opens, May - closes, July – decision meetings*
  - *check [www.communitymatters.govt.nz](http://www.communitymatters.govt.nz) for dates & details*

## **DO** Fund:

- *Community Activities / Programmes, Operating costs*
  - *E.g. Elderly / Youth / Families / Children*

## **DO NOT** Fund

- *Capital Items*
- *Duplication Existing Services*