

An overview of Match | Te Puna Taurite



#### Match | Te Puna Taurite - Team









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**Match|Te Puna Taurite** is an initiative of Philanthropy New Zealand | Tōpūtanga Tuku Aroha o Aotearoa. The delivery is supported by the Philanthropy New Zealand team including administration, accounts, communications etc.



## Vision and key objectives

#### Vision

Match|Te Puna Taurite has a vision of an equitable, accessible and collaborative funding system for Aotearoa New Zealand.

#### Key objectives

- **Equity** equity in funding distribution
- Access access to the funding system for a broader range of fundseekers
- Collaboration collaboration amongst funders, for better outcomes for all



## What is Match | Te Puna Taurite?

Match | Te Puna Taurite is a service designed to facilitate more effective connection between funders and fundseekers.

#### **Fundseekers:**

- Upload funding requests to get in front of multiple funders at once (reducing grant-seeking admin/increased opportunity for funding)
- A place where you can upload your funding needs once, in a form that suits you
- Feedback opportunities that will strengthen fundseeker voice in the funding system

#### **Funders:**

- Have an overview of all fundseekers and funding requests – as categorised by region, impact area etc
- Can connect with fundseekers in order to progress the possibility of funding them
- Collaborate with other funders find, understand and connect other funders who are operating in the same funding spaces as you (including in response to emergencies)

The service will have tiered fees, but be free for Tier 4 (<\$140k) charities.



## What Match | Te Puna Taurite isn't:

- Not a guaranteed place to acquire funding
- Not a place for non-registered charities to acquire funding\*
- Not a place where fundseekers will be able to initiate connection to funders
- Not a **replacement service** to other organisations (Hui E!, Strategic Grants etc) who help nonprofits acquire funding. (Match | Te Puna Taurite works in parallel to existing grant rounds/other ways of acquiring funding)

<sup>\*</sup>we are trialling a pilot for organisations that don't operate as legally registered charities yet are still non-profits – initially with an emphasis on kaupapa Māori groups on the East Cape



## Match | Te Puna Taurite – user fees

Subscription fees (annual)		
Funder Categories (based on annual distribution)	Fees	20% discount (Early-bird = April/May)
Category 1 (>\$2M)	\$899	\$719
Category 2 (\$0.5M-\$2M)	\$649	\$519
Category 3 (<\$500K)	\$399	\$319
Donor advisors	Fee upon application	-
Fundseeker Categories (based on annual expenses)		
Tier 1 (>\$30M)	\$399	\$319
Tier 2 (<\$30M)	\$299	\$239
Tier 3 (<\$2M)	\$59	\$47
Tier 4 (<\$140k)	FREE	FREE

There is also an additional discount of 30% for any PNZ members (mostly applicable to funders)



# Made possible by these funders

Many thanks to the wonderful support of these funders who have enabled this initiative.

Funders like these are helping to support a more equitable, accessible and collaborative funding system for Aotearoa-New Zealand.





Hero funders:







#### Supporting funders:

















## Launching from 28<sup>th</sup> March 2022

Match | Te Puna Taurite will begin a staggered launch from Monday 28th March 2022.

Full public access expected mid-April

Before then you can...

- Sign up to our <u>newsletter</u> to stay in the loop (email <u>match@philanthropy.org.nz</u>)
- Become a Match | Te Puna Taurite champion If you are excited by the opportunities that Match | Te Puna
  Taurite could provide to non-profits in your region, or its ability to help funders make better decisions, then
  we'd love to help empower you to publicise this through your networks.
- Follow us on Facebook: @MatchTePunaTaurite and LinkedIn: Match Te Puna Taurite
- Contact us with any questions/feedback directly at <a href="match@philanthropy.org.nz">match@philanthropy.org.nz</a>



#### Ngā mihi