

The Lion Foundation Funding Workshop



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FOUNDATION



Class 4 Sector in NZ



- Very unique system to others in the world.
- Over 35 different societies run Class 4 gaming venues in NZ.
- All these societies operate differently, fund different things, have different interests, use different systems.
- If there are multiple gaming societies in your region each society will have smaller funds to divvy out.
- Very advantageous to know what societies are in your region and the kinds of things they prefer to fund.



Key Funding Points



- There is extreme pressure on funds in Auckland and Northland. TLF simply can no longer support organisations in those regions as well as we used to.
- Areas where we are stronger are Waikato, BoP, Matamata, Whakatane, Hastings, Palmerton North, Upper South Island and Dunedin.
- Know where the venues are and align your application to that venue and community.
- Apply for things that are easy to prove costs and accountability. Budgets and estimates of costs are not accepted.
- Provide all information. Applications missing info will be delayed or possibly declined.
- Allow 6-8 weeks processing time. Even more if the grant is date specific.



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Criteria For Funding

Gambling Act 2003 Rules

- To qualify for a Class 4 grant your organisation must be incorporated. (schools exempt)
- It must be not-for-profit and provide Charities Commission registration or an IRD income tax exemption as proof. (schools exempt)
- Sport clubs must be affiliated to a regional body.

Lion Foundation Rules

- It has been more than 12 months since you last received funding from TLF.
- Your organisation must be within 5km's of a Lion Foundation venue*
- The audit from your previous grant must be completed.



What We Need



1. Cover Letter – One page max, talk a bit about what you do but focus on how this grant benefits the community.
2. Resolution (or minutes of board meeting) – Dated and signed by a committee member that is not a signatory on the application.
3. Proof of incorporation.
4. Proof of not-for-profit status.
5. Proof of affiliation (sports clubs only).
6. Financials – P&L and balance sheet, no more than 18 months old. Do not need to be audited.
7. Cost evidence – Quotes, contracts, invoices, lease agreements etc. What we need depends on what you are applying for.
8. Proof of bank account number – If we have not funded your org before it will need to be an original posted to us.
9. Final signed off consents from council if a capital build project.



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Tips

* What is the grant's specific purpose? * ⓘ

Manager's salary

* What is the timing of your project? * ⓘ

ongoing



* What is the grant's specific purpose? * ⓘ

towards the salary of our manager Tom Smith

* What is the timing of your project? * ⓘ

March 1



* What is the grant's specific purpose? * ⓘ

van purchase

* What is the timing of your project? * ⓘ

2022



* What is the grant's specific purpose? * ⓘ

purchase of 2020 Toyota Hiace

* What is the timing of your project? * ⓘ

March



* What is the grant's specific purpose? * ⓘ

towards costs of community event

* What is the timing of your project? * ⓘ

2022



* What is the grant's specific purpose? * ⓘ

towards St Patrick's Day fun day

* What is the timing of your project? * ⓘ

March 17th



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Tips

- Don't apply for capital builds until consents are approved.
- Be concise. Don't waffle. We read thousands of applications a year and really appreciate those that get to the point.
- Allow plenty of time!
- Apply for what is the most needed thing and the costs are easy to prove.
- Really sell the benefit to the community around the nearest venue.
- Avoid terms like 'High Performance' and 'Elite'.
- Don't talk about how much COVID has affected your org. No one has been untouched. Instead talk about the future.
- If applying for a large sum detail how you will get the rest if TLF only part funds. We would expect you to approach multiple funders for a large application (\$25k +)
- Think of TLF as the 'cherry on top'. Saying you rely on our funding is a red flag.



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If You Are Successful

- Spend the money!
- But don't spend any before you receive approval.
- Only spend the money on the authorised purpose stated on your approval email.
- Complete the audit within the stated timeframe but ideally complete it as soon as possible.



FAQs

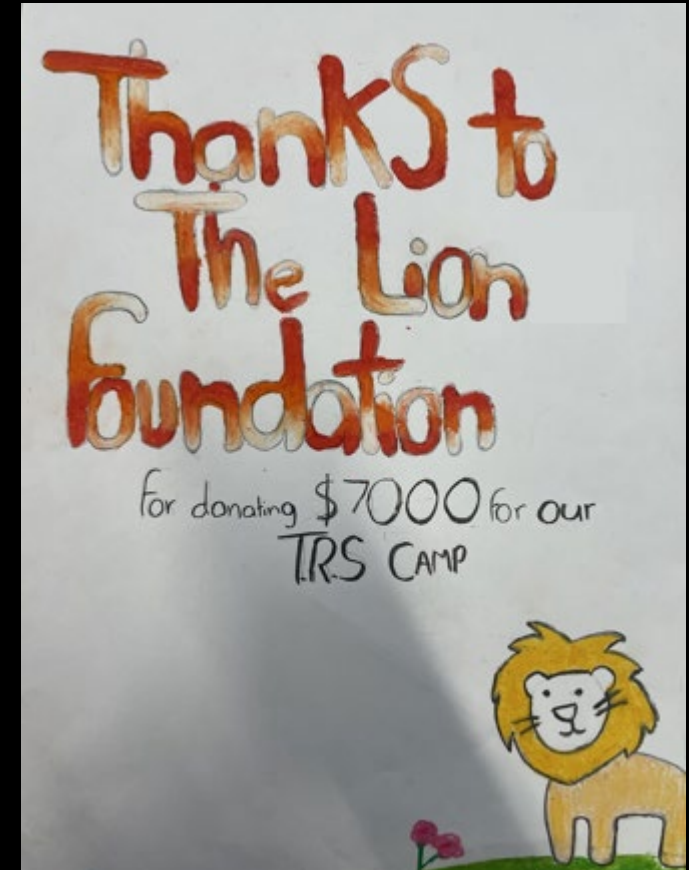
- When are the cut offs for applications?
- When are the meetings?
- Do you fund salaries?
- How much can I apply for?
- My event has been cancelled can I spend the money on something else?
- Do you fund capital projects?
- What if we don't have income tax exemption?
- Can I apply for individual expenses?



How Can You Say Thanks?



- Put our logo on what we funded.
- Follow us on Facebook/Instagram and like/share our posts.
- Tell your story on Facebook and how the funding helped and tag us in.
- Write a letter of support or submission to council when gaming policy reviews are up (every 3 years).
- There is TLF signage available to borrow free of charge for events. Can be booked through our website.



Any Questions?

The Lion Foundation website is a great resource. If you are unsure of anything, that should be your first stop.

www.lionfoundation.org.nz

All your grants team contact details are there also.

Tom Smith – National Grants Manager

Waione Te Paa – Grants

Phone number **0800 802 908**

