

Mazda Foundation

- Introduction: Mazda Foundation: what, when, where and who
- Guidelines -What we look for and what we don't fund.
- The Do's and Don'ts when applying with the Mazda Foundation
- Questions

Mazda Foundation: What, When, Where,

We fund both individual and organization requests

We have 3 funding rounds annually which take place in: March, June and September

We prefer to fund projects or initiatives with tangible resources.

[Some of our success stories here](#)



David Hodge
CHAIRMAN



John Boyd
TRUSTEE



Boh Runga
TRUSTEE



Andrew Mckendry
TRUSTEE



Clare O'Higgins
TRUSTEE

Meet the Team

- David: Chairman at the Mazda Foundation and General Manager of Mazda New Zealand
- John: Head of John Boyd Public Relations and handles our Press Releases, Social Media content and News
- Boh: Jewellery designer, former lead singer of 90's rock band Stellar and brand ambassador
- Andrew: Dealer Principal and Director of McKendry Mazda, part of the Blenheim business community
- Clare: General Manager of LGFBNZ (Look Good Feel Better New Zealand) has helped increase its reach to over 40 community center's

What we consider when reviewing grant applications

- The maintenance and improvement of the natural environment
- The advancement of culture and education to achieve excellence at all levels in the community
- Advancement of education and employment skills development, with particular emphasis on children from deprived backgrounds
- The arts where the goal is to educate and expose the NZ public on NZ culture

What we generally don't support are the following:

- Fundraising dinners or events
- Salaries, wages or fees
- Capital building projects
- Debt reduction requests
- Requests from foreign countries
- Property rental or lease payments
- Office or administration expenses

The Do's & Don'ts with the Mazda Foundation

Do's	Don't
Understand WHY you require funding - Be specific about what you plan to do and set realistic goals/timelines.	Get too emotional - Stay focused on the main points and try convey your message instead of encouraging an emotive response.
Ensure eligibility - Focus your application on the funder's priorities and tailor your request to meet guidelines. (Make a connection)	Stray from the point- read the guidelines of the funder to try make your point meet their values
Write in plain language. (short and to the point) You will have plenty of space to detail specifics within the application but try entice the reader within the first sentence.	Give too much away: No need for employee biographies, history etc. Stick to your main objective for the project/initiative
Include supporting materials and ensure required attachments are also included. Bank deposit slips/Quotes for resources etc.	Don't include any non-specific items in the budget such as "miscellaneous costs"
Revise, revise again and peer review where possible	Leave submissions to the last minute
Submit ahead of time	

Questions?

Online Resources:

Website: <https://mazdafoundation.org.nz/>

For any questions, please email: rgarcia@mazda.co.nz